



JOIN THE DANCE MOVEMENT

20,000 dancers, 3 incredible days, 1 amazing festival of dance.

- Performances
- Shopping
- Teachers' Convention
- Classes
- Auditions
- Dance Celebrities



The show for dancers, teachers, students and dance enthusiasts.

MOVE IT 2012, 9 - 11 MARCH, OLYMPIA, LONDON. WWW.MOVEITDANCE.CO.UK

WELCOME TO MOVE IT 2012

THE UK'S BIGGEST DANCE EVENT
RETURNS FOR AN INCREDIBLE
FESTIVAL OF DANCE



Be part of the dance movement and share your passion with over 20,000 dance fans.

MOVE IT brings together all styles of dance and allows you to create your ultimate dance experience. From watching performances and taking classes, to shopping for dance gear and getting career advice, it's the essential event for dance students, teachers, professionals and enthusiasts.



HIGHLIGHTS: JUST SOME OF THE NAMES TAKING PART THIS YEAR ...

Flawless • English National Ballet • Got To Dance winners Chris & Wes • So You Think You Can Dance winner Matt Flint • Bonnie Langford • Shobana Jeyasingh Dance Company • ZooNation • Darren & Lilia as seen on Strictly Come Dancing • Britain's Got Talent's Twist & Pulse and Tobias Mead • Olivier Award Winning Boy Blue Entertainment • West End shows Shrek The Musical and Billy Elliot the Musical • Rambert dancer Malgorzata Dzierzon • Some Like It Hip Hop's Lizzie Gough

100+ PERFORMANCES

- Flawless and English National Ballet collaborate on a unique piece that fuses streetdance and ballet - be ready for fireworks!
- Got To Dance's Akai, Alleviate and Chris & Wes
- Britain's Got Talent stars James Hobley and Twist & Pulse
- Boy Blue Entertainment, Inko Dancers, Urban Strides and The Waacktitioners
- Plus, watch the very best colleges perform on the Main Stage and the new Showcase Theatre.



English National Ballet and Flawless

ARTIST SELECT SHOWCASES

Three incredible curators hand pick the hottest up-and-coming talent in three amazing showcases: Wayne Eagling, Artistic Director of English National Ballet, Strictly Come Dancing Choreographer Richard Marcel and Choreographers Tony Adigun and Hakeem Onibudo.



Akai



Alleviate



Chris & Wes

250+ CLASSES

Jazz, Ballet, Streetdance, Zumba, LA Hip Hop, Burlesque, Cha Cha Cha, Waacking, Bellydance, Contemporary, Brazilian, Salsa, Bollywood, Charleston, Ballroom, Disco Freestyle, Yoga for dancers, American Tap, Musical Theatre, Lindy Hop, Flamenco and more.

CLASSES TO LOOK OUT FOR...

- Shrek The Musical, Billy Elliot and classes inspired by Footloose, Fela and Hairspray
- Dance like Lady Gaga or Beyoncé
- Quickstep your way through The Ballroom
- Absolute Beginners classes including Ballet, Commercial and Flamenco
- Classes for advanced and professional dancers
- Dance fitness with Virgin Active
- Dedicated classes for adults, kids and teachers

TOP TEACHERS

- Matt Flint - So You Think You Can Dance
- Lizzie Gough and Tom Shilcock (SYTYCD)
- Tobias Mead - Britain's Got Talent
- English National Ballet
- Kate Prince - ZooNation (Some Like It Hip Hop)
- Animateax's new crew The A-Team



Matt Flint



Lizzie Gough



Tobias Mead

THE HARLEQUIN MASTERCLASS STUDIO



A specially created space for advanced and professional dancers. From Contemporary to Musical Theatre, these 1 hour classes offer a more in-depth learning experience.

TOP TEACHERS:

- **Elizabeth Honan**
worked with JLS and Cheryl Cole (presented by Dancers INC)
- **Paul Tyers**
Deputy Artistic Director of the Scottish Ballet
- **Caroline Pope**
leading Film, TV and Theatre Choreographer offers tips on Audition Technique. Presented by Dance UK.



FREESTYLE STAGE



Showcase your talent and outrageous skills in any dance style. Come solo or as a group, plug in your tunes and wow the crowds!

Incredible prizes on offer.



SHOWCASE THEATRE

An exciting new stage where you can catch performances from some of the best dance schools, colleges, academies and educational establishments in the UK. It's the perfect place to compare schools, meet principals and current students and choose the college that's right for you.

Come and see them in action!



EXCLUSIVE AUDITIONS

Top casting directors, TV producers and agents will be on the look out for new talent at MOVE IT and you can audition in front of exciting companies including Disneyland Paris.

This is your chance to be discovered!



THE BIG DANCE INTERVIEW SOFA

BIG
DANCE

Hear fun and interactive interviews and get top tips and advice from dancing stars, industry professionals and experts.

HIGHLIGHTS:

Join leading figures in the dance industry speaking on how to choose an agent, preventing injury, understanding the X factor and how to build a sustainable career in dance. Including Flawless, Bonnie Langford, Darren Bennett & Lilia Kopylova as seen on Strictly Come Dancing, Billy Elliot the Musical and Dance UK presents ZooNation's Artistic Director Kate Prince, Rambert dancer Malgorzata Dzierzon and West End performer Nouska Hanley (Phantom of the Opera).

This is your chance to meet the stars and get autographs and photos.



Flawless



Bonnie Langford

Darren & Lilia

DANCE TEACHERS' CONVENTION

A new three day event at MOVE IT packed with seminars and practical workshops aimed at teachers of all levels and at different points in their career. Meet key organisations, get business advice and network.

HIGHLIGHTS:

- Effective Dance Teaching with Royal Academy of Dance
- Pick up marketing tips and develop creative strategies to help kick start, sustain and enhance your career.
- Faultline on the GCSE Dance Syllabus with Shobana Jeyasingh Dance Company
- Beyond Ballets Russes Insight session with English National Ballet

Certificate of attendance for all delegates to help support your professional development.



INCREDIBLE SHOPPING

Get kitted out for the year with the latest dancewear and products from top brands offering exclusive show discounts. From buy-one-get-one-free to 20% off you are sure to walk away with some fantastic deals. Also, catch a glimpse of new trends at the fashion show (Sunday only). If you're a **teacher** looking to buy in bulk then look out for additional discounts on stands and make sure you visit the new Trade Zone for trade prices.



EDUCATION AND CAREERS

The show is your one-stop-shop to finding out about the best places to learn, what school or college to attend, how to audition and get in and ways to reach your career goals.

Parents will find lots of useful information and be able to speak directly with principals and



teachers to help make an informed decision. **NEW!** Help kick start your career with Dance UK's **Launch Bite Size**, a series of classes and interviews with professionals who share their expertise and career experiences.

CREATE YOUR OWN DANCE EXPERIENCE

Whether you're a learner, student, professional, teacher or parent there's plenty for you to see, do and enjoy at the show. Start planning your visit by using the 'I'M A . . .' options on our website.



NEW! VIP Packages

Make your visit extra special with a VIP pass to MOVE IT. Get priority entry in the morning, VIP standing by the main stage and jump the queues for dance classes and autograph signings. Plus, you'll get an official MOVE IT kit-bag, limited edition MOVE IT t-shirt and other goodies.

MEET THE CLASS OF 2012

These people are real dancers who attend MOVE IT. They will be sharing their top visitor tips and which classes and performances to look out for this year on the MOVE IT website.



NEW! TRADE ZONE

We've created a quiet space for dance retailers to do business with top dance brands and manufacturers for the entire 3 days of the show. It's the perfect opportunity to do a year's worth of business in just one weekend (Fri-Sun).

- **See, touch, test** and compare products and get fantastic show offers
- Get **exclusive previews** of the latest product ranges to stock your shops
- **Meet** senior decision makers and company directors



SINGING AND ACTING

9 - 11 MARCH 2012, OLYMPIA, LONDON

PERFORM 2012
PERFORMSHOW.CO.UK

Taking place alongside MOVE IT is PERFORM, the show for anyone working, teaching or looking for a future in acting, singing, performing arts, stage management and technical theatre. Your MOVE IT ticket gives you free access to a wealth of exhibitors offering new opportunities in the wider performing arts industry. There are also over 45 bookable seminars and workshops to choose from.

Sessions include:

How to shine at auditions & castings • Why and when to work with agents • How to make it as a TV presenter • Working in stage management • Essential voice warm ups • Q&A - Screen acting Vs stage • Writing a pop/rock musical • How to give your child a head start • Approaching commercial casting

Top speakers:

Eastenders' Actor Matt Lapinskas (Anthony Moon) • Simon Morris, Head of Acting at Italia Conti • The BBC's trusted performance expert, Jeremy Stockwell • Nic Phillips, TV Director (Eastenders, My Family) • BAFTA-nominated Director Anthony Quinn (Wire in the Blood, Casualty) • James Bourne (Busted) and Elliot Davis, writers of hit show Loserville the Musical.

TWO SHOWS IN ONE – YOUR TICKET TO MOVE IT GIVES YOU FREE ENTRY TO PERFORM

THE DANCE WORLD IS AT YOUR FEET AT MOVE IT 2012

TICKET PRICES

Adult £13.50

Child £10.50 (5-15yrs. Under 5s = Free)

Family £44.00 (2 Adults & 2 Children)

VIP Packages £45 **NEW!**

Two Day & Three Day passes available.

On the door tickets

Adult £17, **Child** £13, **Family** £50

Group discounts available for bookings of 15+.

CLASSES SELL OUT FAST!

Dance Classes £3.95 (£5 on the day)

Masterclasses £7.50 (£9 on the day)

Teachers' Seminars £3 (£4 on the day)

Please note: You must purchase an entry ticket to attend any dance class or seminar. Entry price includes a copy of the show guide (worth £5) which can be collected at the show. A £1.90 online booking fee applies per order (NOT per ticket). Children under 14 must be accompanied by an adult.

OPENING TIMES

Fri 9 Mar, 10am to 7pm

Sat 10 Mar, 10am to 7pm

Sun 11 Mar, 10am to 5pm

TRAVEL TO MOVE IT 2012

Grand Hall Olympia,
Kensington, London W14 8UX

Plan your trip at www.moveitdance.co.uk/travel



Book your tickets at
www.moveitdance.co.uk

**BOOK ONLINE
AND SAVE
UP TO 20%**

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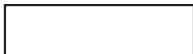
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